

## **C-Plus project Pilot Action**

### **Focus Group**

8th October 2012

### **Exchange on the modalities and conditions**

**to support business networks for**

**the internationalization of**

**SME's in local clusters**

**CNA of Reggio Emilia**

### **Program**

6 p.m. – 8 p.m.

- Greetings of CNA Reggio Emilia – Mirco Pisi
- Introduction of the context and objectives of the C-Plus RER project – CNA INNOVAZIONE

Presentation of 3 cases of internationalization and business networks

- Daniele Vezzani – Consultant of CNA Servizio Estero
- Alfeo Carretti – CountrySharing
- Carlo Intermite – STEMAC

Exchange of views among companies on specific questions

Facilitator: Walter Sancassiani – Focus Lab

### **Participants**

Gianni Zanasi – Zanasi srl  
Antonio Silvi – Optimus srl  
Daniele Vezzani – 2 D srl  
Giuseppe Fico – Fratelli Fico srl  
Gualtiero Gherri – Logit  
Alfeo Carretti – representative of Consorzio Export