



23rd April 2013
**International Forum
World Class Clusters
and Regional Dynamism**

h. 9.30-17.00



CLOUD

Clusters Orientation towards Up-to-date technologies
and models for common Development

Museo del Patrimonio Industriale - via della Beverara, 123 - Bologna, Italy

Final Conference **C-Plus** - *Implementing World Class Clusters in Central Europe*

Launch conference **CLOUD**

Clusters Orientation towards Up-to-date technologies and models for common development

C-Plus project is implemented through the CENTRAL EUROPE Programme, CLOUD project is implemented through the SOUTH EAST EUROPE Programme, both co-financed by the ERDF.

9.30 Participant registration

9.45 Welcome speeches

Gian Carlo Muzzarelli, Councillor for Production Activities, Energy Plan and Sustainable Development, Emilia-Romagna Region

Paolo Govoni, President of CNA Emilia Romagna

European clusters seen from the Observatory, Sergiy Protsiv, ECO, European Cluster Observatory

Outcomes and future perspectives of interventions on clusters

C-Plus Implementing world class clusters in Central Europe and **CLOUD** Clusters Orientation towards Up-to-date technologies and models for common Development

Marcella Contini, CNA Emilia Romagna

11.00 Coffee break

Cluster management models: the effects on SMEs' innovation potential

Round table:

Roberta Alessandri, Smart Leather

Silvano Bertini, Emilia-Romagna Region

Rita Cucchiara, University of Modena and Reggio Emilia

Richard Keegan, Enterprise Ireland and Trinity College

Gabriele Morelli, CNA Emilia Romagna

Alberto Pezzi, TCI Network (the global practitioners network for competitiveness, clusters and innovation)

Moderator: **Enzo Rullani**, Venice International University

During the panel discussion, the San Mauro Pascoli Cluster video will be screened.

13.00 Lunch

14.00 The future of territorial cooperation programmes: perspectives 2014-2020

Rita Bertocco, Central Europe Programme Italian National Contact Point

Lodovico Gherardi, South East Europe Programme Italian National Contact Point

C-Plus main results:

Federica Pasini, CNA Emilia Romagna

Cluster Mapping, Gregor Holst, IMU Institut Berlin GmbH (DE)

Results on regional basis: Cluster Metall Brandenburg best practice,

Ulla Große, ZukunftsAgentur Brandenburg GmbH (DE)

Cluster benchmarking, Arno Hollosi, Campus 02, University for Applied Sciences (AT)

Cluster managers in action, Andrea Kurucz, Pannon Business Network Association (HU)

How EU programmes can improve regional competitiveness: experiences of cluster management in Europe

Round table:

Access, Denis Scandella, Area Science Park Trieste (IT)

CLOUD, Viorel Vulturescu, Executive Agency for Higher Education,

Research, Development and Innovation Funding (RO)

Cluster Cord, Jan Sienkiewicz, Regional Development Agency of Bielsko Biala (PL)

CNCB, Stefania De Santi, Unioncamere Veneto (IT)

Fort, Lucio Poma, University of Ferrara (IT)

Polisee, Elisabetta Maini, Emilia-Romagna Region (IT)

Moderator: **Roberta Dall'Olio**, European Union, Territorial and International Cooperation Unit ERVET

17.00 Conclusions and closure of the event

Italian-English / English-Italian simultaneous translation will be available during the whole event. Participation is free of charge.

To register, please fill in the online form at the following address

www.cnaemiliaromagna.it/iniziativa/clusters.php within April 19th.

For any additional information:

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